



VukovART

URBAN ART HARBOUR

Street Art and Urban Regeneration
July, 2021.











NEW CONCEPT

Shifting the focus from war topics

Changing visual identity of the city

More beautiful place for life

Creating added value in tourism

Place that accepts all artists and arts

Education

VUKOVART.COM



Vukovar 3D Dream



START

2016.

3DFilip – the only Croatian 3D

Street Artist

Bridge over Vuka

Marketing

Different

Space and 3D

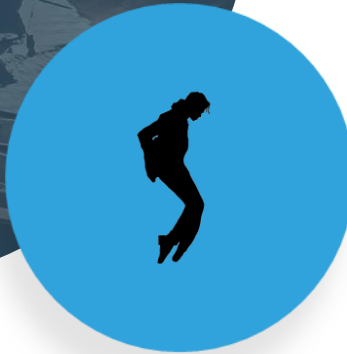
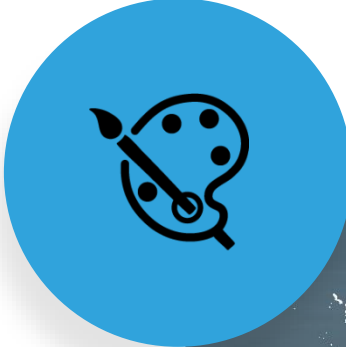




adfilip.com

PLATFORM

Art Harbour



BENEFITS OF THE CULTURE

LOCAL

More beautiful place for locals

01

EDUCATION

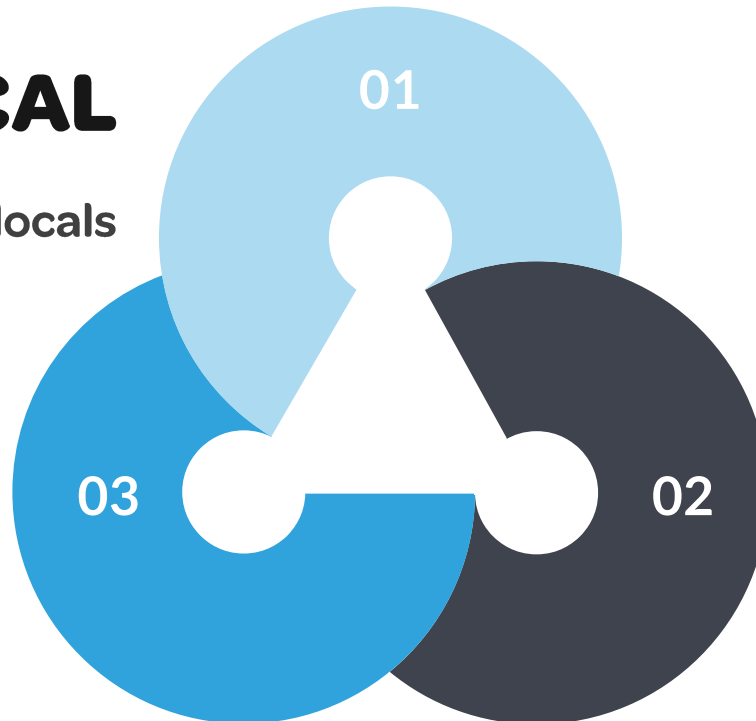
For locals (from children to adults)
of art and art importance

03

02

TOURISM

Creating Open Gallery there is a
bigger touristic offer (cruisers)



Vukovart – 3D Street Art

2017 – first festival

Criteria – excellence (no open call)

Anamorphosis – 3D

One of the biggest names of 3D

Street Art scene



Why 3D paintings?







www.bikeadventure.me

art by
Filip Mrvelj



part



Photo and video gallery

Viral character of anamorphic paintings

Great way for promotion

Many social media shares

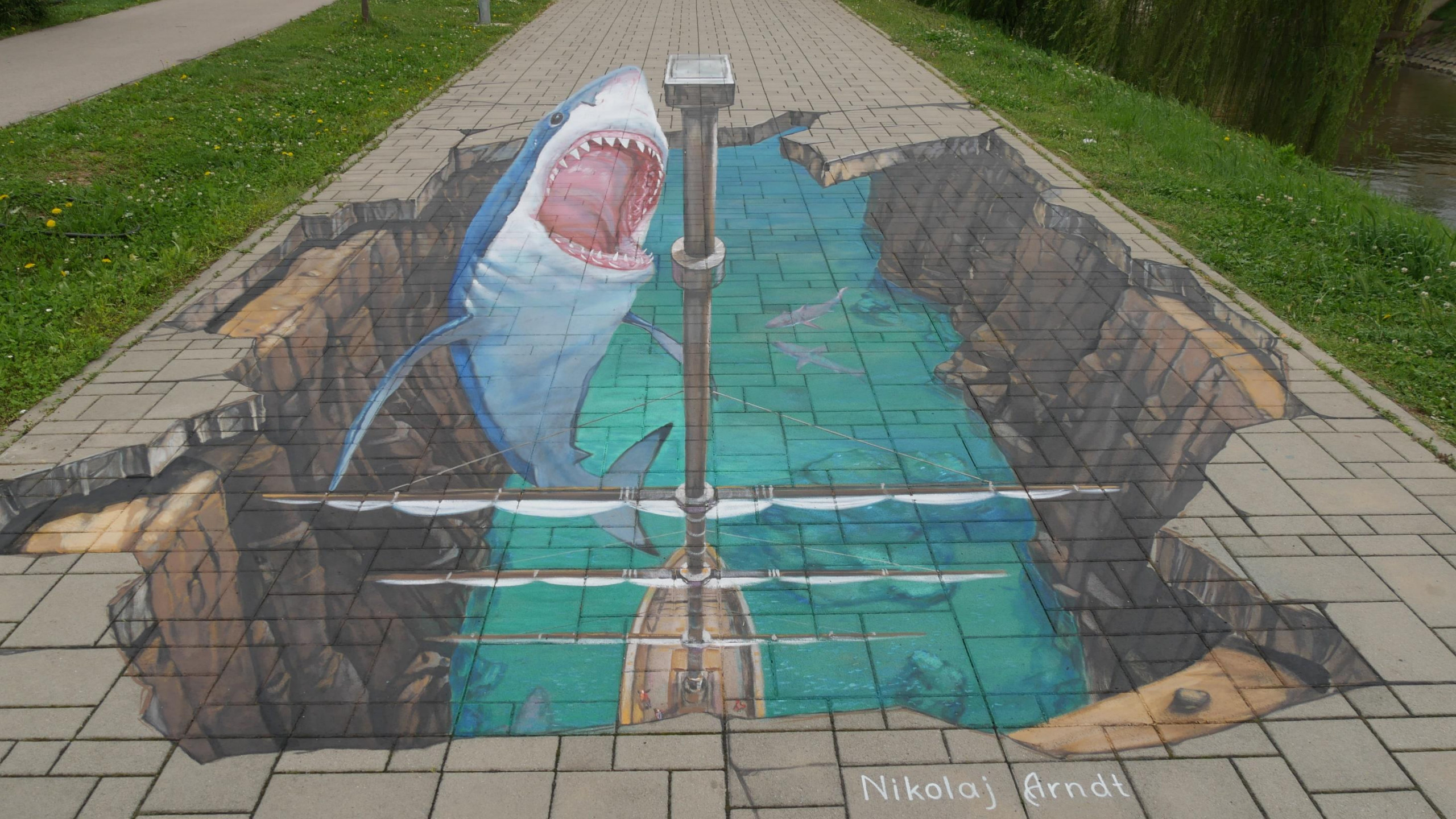












Nikolaj Arndt



TUANDRES VERA

PBZ
Bankomat

ERSTE

P





IA OSIGURANJE
utemeljeno 1884.

JUANDRES

NRZ
Bankomat

“

VUKOVART JE ODLIČNA
TURISTIČKA PRIČA ZA
RAZVOJ TURIZMA!

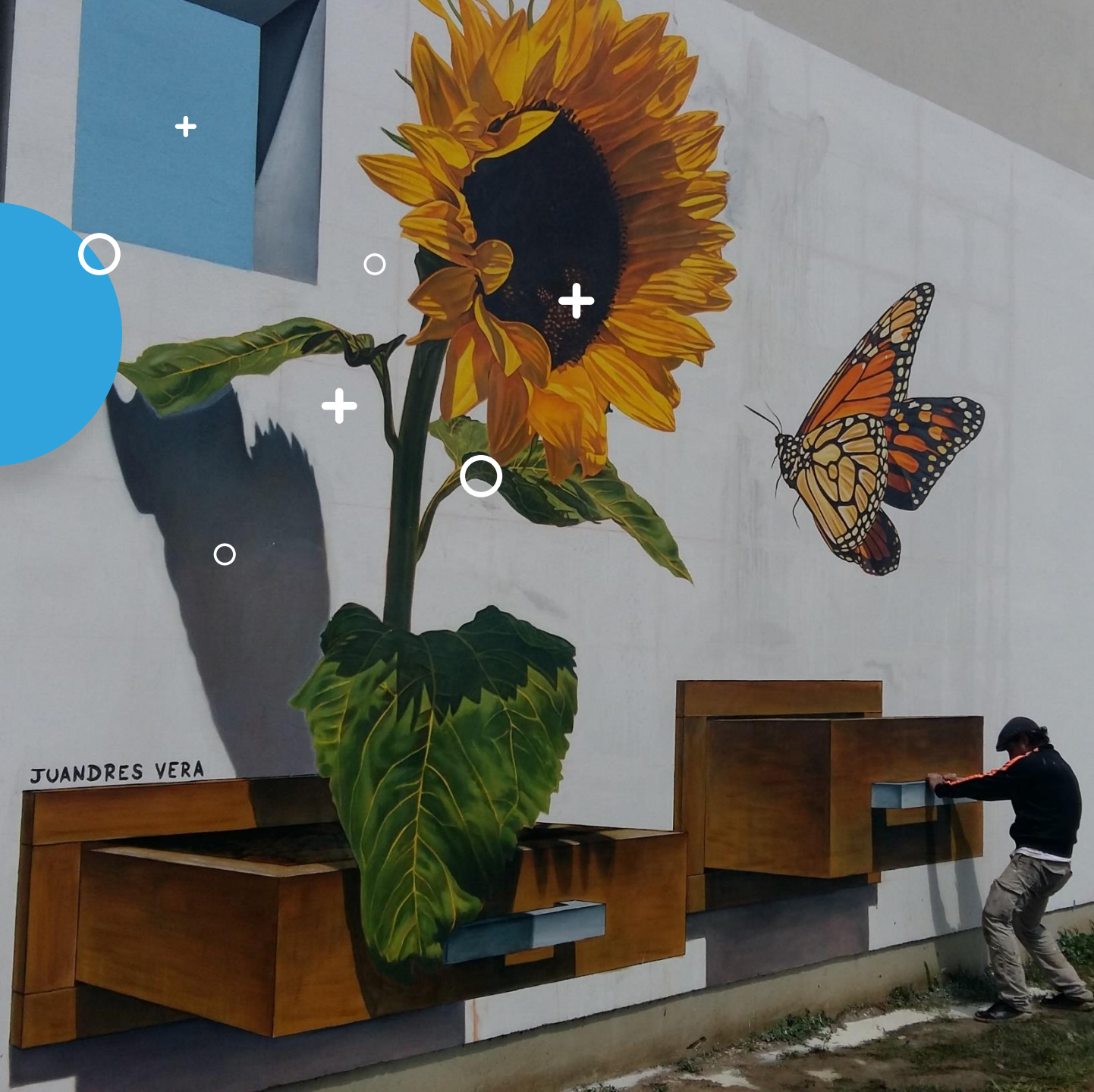
GORAN RIHELJ HR TURIZAM



VukovART – goes vertical

2018. – second festival

Murals





Art work



Art



Art















08.06.
VODOSTAJ DRAVA 8.2019. 12.00
TEREŽINO POLJE 54 cm 0 cm
OSIJEK 303 cm 0 cm

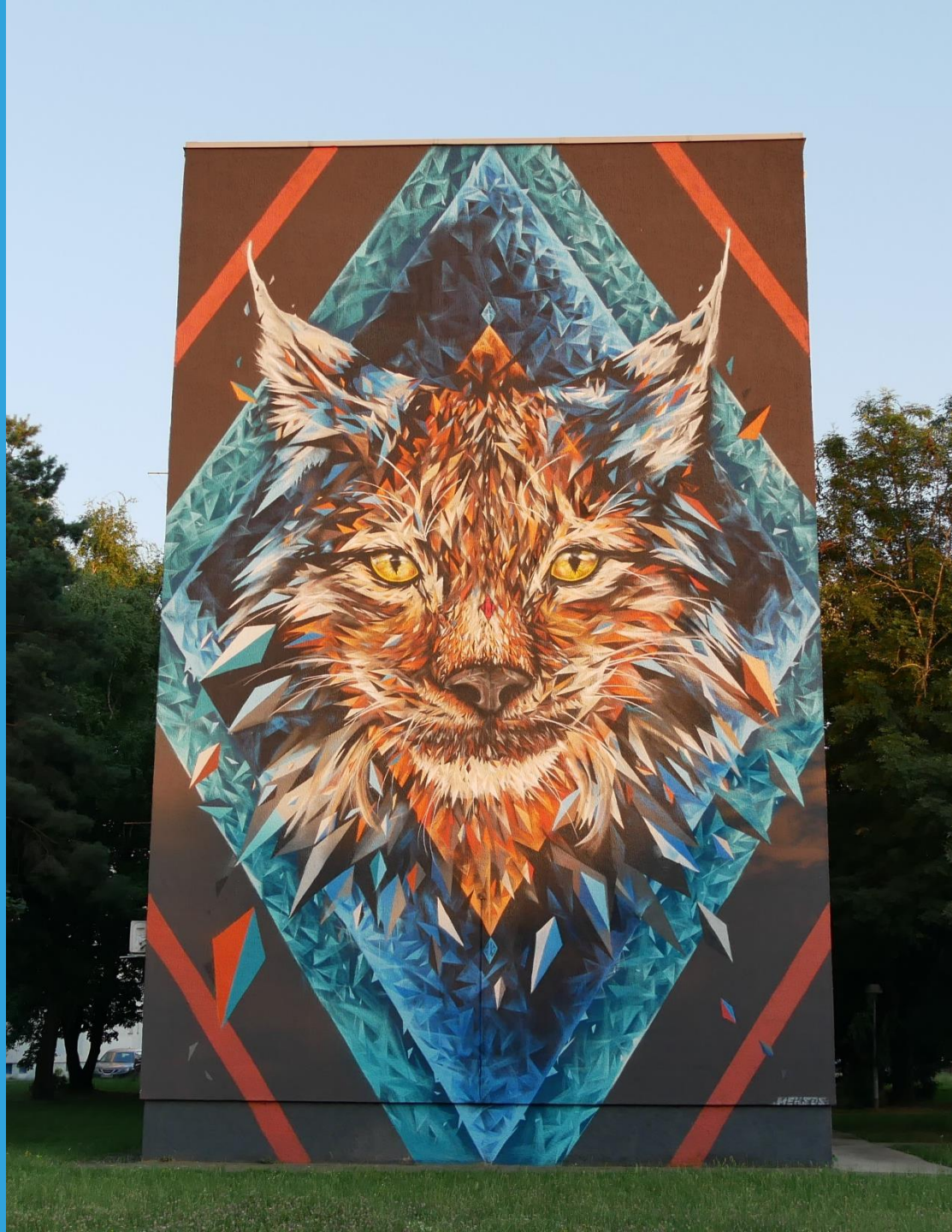




Photo gallery 2019

Developing open gallery!
Murals through the all city spaces!













VukovART – 2020

Fourth festival

Sail into the Art Harbour!















VukovART

OPPD

VukovART
Municipality of
Vukovar

Vukovar
1945







Pozdrav iz Vukovara.
Gruss aus Vukovar.





Fifth edition!
Brought 10 Street Artists!







JUANDRES VERA

IA OSIGURANJE
utemeljeno 1884.





A multi-story apartment building with a distinctive facade of protruding and recessed rectangular blocks in shades of cream, red, and grey. The building has a gabled roof and a series of windows. A person is riding a bicycle on the sidewalk in front of the building.

A multi-story apartment building with a red-tiled roof and a plain facade. It features several balconies and windows. A person is walking on the sidewalk in front of the building.

Osım stanara



















EVO NACHTAJTE INA

1994

DOK DAMO MAS

POTT
4. B. P. J. V

WODINGI

FR

FR

LS







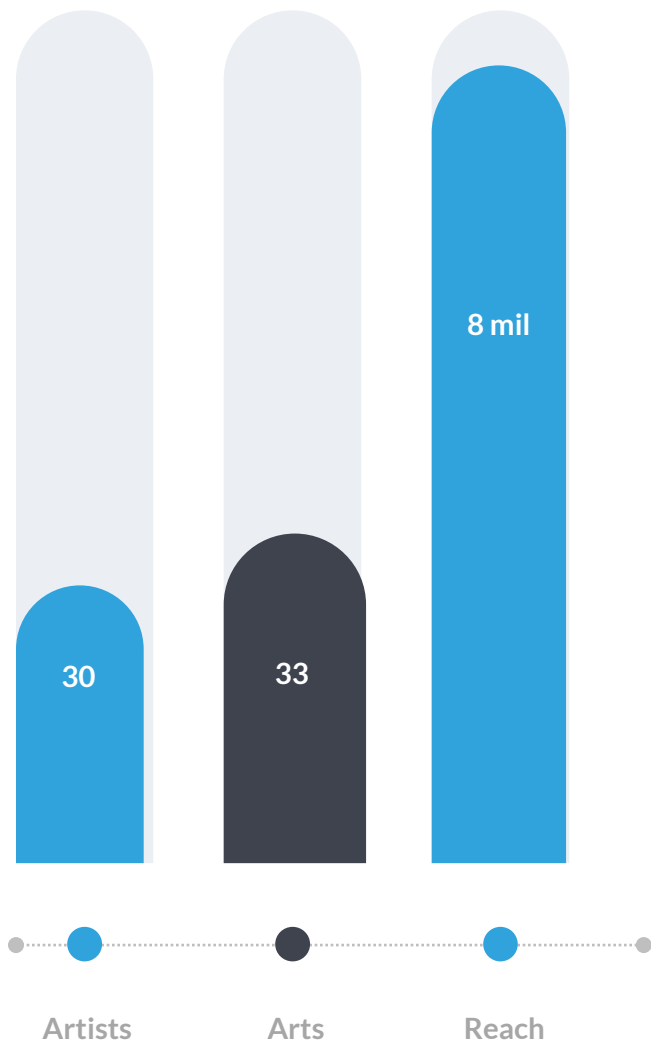


Work on the field

Preparation time - almost a year

Communication, contracts, sponsors, locations, conservators

Workshops | Organization | Production



Data

Vukovart is recognized as Open Gallery and festival

Desirable festival for artists

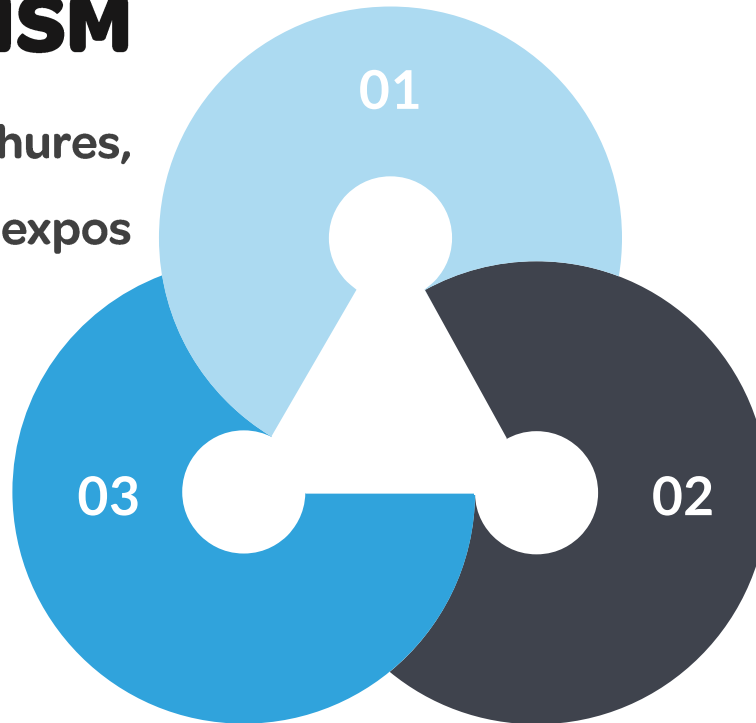
FUTURE

TOURISM

Promotion, PR, brochures,
expos

EDUCATION

Collaborations, workshops for
children, youth and older population



ART

New artist and new styles
Potentials



THANK YOU

art@vukovart.com

www.vukovart.com

Krešimir Herceg